



Restoration of the Leather Upholstery at the Historic Bar Principe - Hotel Principe di Savoia

Our recent restoration project at the prestigious Bar Principe, located within the historic Hotel Principe di Savoia in the heart of Milan, has been a highly valuable endeavor that skillfully combines tradition and artisanal craftsmanship. The hotel, inaugurated in 1896 and recognized as one of Italy's Historic Venues, stands as an icon of luxury and elegance in Milan, and the restoration of the bar's interior furnishings was carried out with the care and sensitivity that only a tailored approach can provide.

The primary objective of our project was to restore the historic upholstered leather furnishings, which are distinctive elements of Bar Principe. This operation required meticulous attention to detail, respecting the original refinement of the materials and forms, without altering the unique and sophisticated atmosphere that has always characterized this space.

Our work was based on balancing respect for history with expertise in leather processing, skillfully combining aesthetics and functionality. Each phase of the restoration was conducted with the precision of a tailor, preserving the identity and timeless charm of Bar Principe. Thanks to our experience, we have managed to breathe new life into the original furnishings, maintaining the spirit of the venue intact and giving them renewed elegance to stylishly welcome the hotel's guests, an icon of Milanese history.

OFFICIAL WEBSITE

www.mascheroni.it

MEDIA CONTACTS

Silvio Mascheroni
Mascheroni srl
silvio@mascheroni.it
+39 031 76 71 57

SOCIAL MEDIA

[instagram.com/mascheroniofficial](https://www.instagram.com/mascheroniofficial)
[facebook.com/Mascheroni.srl](https://www.facebook.com/Mascheroni.srl)
[pinterest.com/mascheronisrl](https://www.pinterest.com/mascheronisrl)

MASCHERONI

ABOUT MASCHERONI:

Since 1970, Mascheroni has remained true to its artisanal model and its humanistic values. The freedom of creation, the constant pursuit of the most beautiful materials, and the transmission of excellence in craftsmanship. The sum of these values allows for the creation of products that last long and shape the uniqueness of the Mascheroni brand, which over the years has helped build Mascheroni's portfolio of clients. Family-owned, independent, and responsible, the company retains its entire production in Brianza, at its manufacturing site, passing down its savoir-faire in the service of creation. For every craftsman approaching retirement, a young apprentice is paired with them to learn from the "master" for about two years.

Mascheroni proudly asserts its independence, which, thanks to its wholly family-owned structure, is synonymous with solidity that drives the brand to progress in respect of its values: Quality, Transmission, Durability, and Humanity. The sum of these values allows for the creation of products that last long and shape the uniqueness of the Mascheroni brand. The philosophy of the Mascheroni brand can perhaps be summed up in a single phrase: "We do not have an image policy; we have a product policy." The product has always been our sales department, our marketing department, our PR; it has been our product that generates word-of-mouth among clients, architects, and buyers worldwide.

According to Mascheroni, every product that bears the brand's name must reflect the hard work of the craftsman. The main strength of the Mascheroni brand is the love for craftsmanship. "I believe that Mascheroni products are desirable because they reconnect people to their humanity... Our client feels the presence of the person who made the object." This is why every product is entirely handmade by a single craftsman, signifying the quality of craftsmanship and the uniqueness of its products.

The driving force behind the platforms of quality and uniqueness is Mascheroni's intense desire as a company to remain exclusive. The aura of exclusivity is essential for the company, as it does not intend to represent the brand and its products as luxury items in the mass market or premium luxury. The philosophy and objective have always been to remain "ultra-premium luxury," which can only be offered by a very few and is not easily available in the market.

OFFICIAL WEBSITE

www.mascheroni.it

MEDIA CONTACTS

Silvio Mascheroni
Mascheroni srl
silvio@mascheroni.it
+39 031 76 71 57

SOCIAL MEDIA

[instagram.com/mascheroniofficial](https://www.instagram.com/mascheroniofficial)
[facebook.com/Mascheroni.srl](https://www.facebook.com/Mascheroni.srl)
[pinterest.com/mascheronisrl](https://www.pinterest.com/mascheronisrl)